

Media release dated June 5, 2025



Ready for a new spectacle

Zurich, August 7, 2025 - Next Saturday, 29 Love Mobiles will roll at walking pace along the 2.0 km route around the Zurich lake basin. From 1 pm, international and national star DJs will play their sets on eight stages. Meteo Switzerland is forecasting sunny weather with summery 32 degrees for Saturday.

Drinks available from the official stalls

The Street Parade is a demonstration on public land and is free of charge for visitors, but it is very expensive for the organizers. It is therefore all the more important that guests purchase drinks from the official stands. The purchase of these drinks directly supports the Street Parade association.

Cashless everywhere

You can make cashless payments at all official bars and drinks stands. All major credit and debit cards as well as the most important payment apps are accepted throughout the festival site.

International headliners from as early as 1 p.m.

All stages are already filled with well-known headliners during the warm-up. Even before the start of the first Love Mobile (14:00), the first beats will be blasting from the eight stages along the route from 13:00. The DJ duo from Manchester (UK) SOLARDO will be "rocking" on the Opening Legend Truck in the start area (near the Frascati restaurant). BEN BÖHMER will play on the Opera main stage and DARREN will thrill the audience on the AllINeed stage at Bürkliplatz. Other headliners include ANDREA OLIVA, ARODES, CHRIS LIEBING, DEBORAH DE LUCA, KÖLSCH, KEVIN DE VRIES, PAN-POT and many more. A total of over 200 artists round off the ambitious line-up on the stages and Love Mobiles.

[> Line-up](#)

Gourmet paradise

Over 120 local and international food stalls and 80 drinks stands and bars cater for the physical well-being of visitors. The delicacies from many of the food stalls can also be enjoyed at the various street food festivals.

Suitable shoes instead of flip-flops

Most medical incidents could be avoided with suitable footwear. Anyone wearing sandals or flip-flops risks cuts. With sneakers, such injuries can be avoided and dancing is even easier. Visitors are also asked not to bring glass bottles to the parade, as these are responsible for the majority of injuries.

Street Parade and the environment: is that even possible?

Yes, all waste at the Street Parade is separated and 100% recycled. The association has always been committed to sustainable processes and refines its concepts every year to ensure that Switzerland's biggest event has as little impact on the environment as possible.

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Neue Website - neu auch eine APP

The website has been completely redesigned and has a fresh and ultra-modern look. Content is now presented in a clear and playful way so that the desired information can be found with just a few clicks. Another new feature is the app, which not only brings together all of the website's content in a compact format, but also impresses with numerous additional functions. Thanks to the integrated real-time location tracking, users can find out at any time which Love Mobile is currently passing by, which DJ is currently playing or where the nearest toilet is located. In addition,
> The Street Parade app is available free of charge in the popular app stores.

Deposit system for drinks

A deposit of two francs is charged on PET bottles and aluminum cans when purchasing drinks. Visitors receive a token when they purchase drinks. The empty bottles or cans can then be returned to any official drinks stand or bar together with the token - and the two francs will be refunded.

Flyer ban at the Street Parade

The Street Parade takes decisive action against "wild flyering". Anyone distributing unauthorized goods or flyers will be consistently reported and will also face a claim for damages. "We want a clean parade and not a sea of flyers on the ground," says association president Joel Meier.

Media information - Media folder

All information about this year's Street Parade and images are available for download in the media corner at streetparade.com:

[>Mediacorner](#)