

ALEX WANN

ANDREA OLIVA B2B

★ CHLOÉ ROBINSON ★ CHRIS LIEBING ★ DEBORAH DE LUCA ★

Coca-Cola + Sunrise  
present



street  
parade

Opera Stage Opening  
at 13h lav

live

Opening Truck  
at 13h lav

BE PART  
OF THE  
COMMUNITY  
WITH THE NEW  
STREETPARADE  
APP

LIVE LOVE LIFE

With more than 200 ARTISTS on 30 LOVE MOBILES and 9 STAGES

**ZURICH Sat. 09.08.25 13h**

HONEYLUV

KEVIN DE VRIES

KOBOSIL

KÖLSCH

MASSANO

Intl. Headliner A-Z:

MAIN PARTNER

DIAGEO Sunrise starzone Heineken ELFBAR

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[streetparade.com](http://streetparade.com)

MASSANO

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TRYM

SOLARDO

PAN-POT

## 32. Street Parade on 9 August 2025

# A day in the rhythm of love

**The most vibrant music event is back. Zurich will celebrate the 32nd Street Parade on Saturday, August 9, 2025. On eight stages and 30 Love Mobiles, over 200 national and international artists will bring the diversity of electronic music to the streets - rousing, loud and full of energy. The motto «Live Love, Love Life» embodies what makes this day so special: this is where humanity dances, lovingly, free of boundaries, full of joy. Here, love is lived and life is loved.**

Year after year, this unique event inspires anew - not only the visitors, but also its organizers. Joel Meier, President of the Street Parade Association: "For 31 editions now, the Street Parade has remained a fascinating phenomenon: a demonstration of the values of love, peace, freedom and tolerance. Yes, the Street Parade is still a demonstration today - a passionate call for peaceful and tolerant coexistence. «Live Love, Love Life» is this year's motto and captures the spirit of the times. Joel Meier explains: «On the day of the Street Parade, we live love and love life. There is an incomparable, magical atmosphere when the city is transformed into a colorful dream world to the rhythm of the beats». And, hundreds of thousands of people from the most diverse backgrounds - regardless of skin color, religion, sexual orientation or world view - come together and embody the Street Parade's attitude to life.

### **Vibrant techno culture**

The Street Parade is more than just a mega rave - it is the annual engine of techno culture. It makes visible what often happens behind the scenes: a lively scene full of creative minds who put their heart and soul into providing impetus and shaping this culture. The day also shows that techno is more than just dance music. Techno connects, creates spaces, builds bridges. The electronic music and digital art scene has long since found its place as a recognized cultural asset - and will continue to do so in the future. The underground is still pulsating, while artists from the subculture are conquering international charts. House and techno culture is alive, changeable, powerful - ready for new worlds of sound without forgetting its roots.

### **Deborah de Luca, Kölsch, PAN-POT and another 200 DJs**

Once again, visitors can look forward to a top-class stage line-up. The currently hottest DJs in the world will be guests in the city on the Limmat as international headliners. But national stars such as Andrea Oliva, Animal Trainer and many more will also be part of the techno event. All DJs, whether world stars or rookies, share the spirit of the Street Parade and perform free of charge. The non-profit structure convinces the artists, who could earn a lot of money elsewhere on this day. Over 70% of the stage program consists of Swiss DJs, around a third of whom are female.

### Top international labels and new generations

Famous labels such as "TECHNOABTEIL x HÖR Berlin" and "Verknippt x We Love Techno" are at the start with their own Love Mobiles. The new teams "Seaquence", "Disco Garten" and "Homeward Impact" will bring a wave of fresh energy. Of course, well-known legend trucks such as "Rave the Planet" with Love Parade founder Dr. Motte, Sunice Festival and Klaus Klub will not be missing. Once again, the maximum of 30 Love Mobiles have been registered, covering all styles of electronica from techno to hardstyle. The Ibiza label "AllINeed" is also firmly integrated into the Street Parade with its own stages, as are "Rakete", 'Terrazza', "Club Bellevue" and the "Zürich Openair ZOA". A new generation of mainly female DJs is also growing up. Their beats are fast, their basses deep and hard - they can be seen and heard on the "Innovation Stage" on Limmatquai.

### New website - now also an APP

The website has been completely redesigned and has a fresh and ultra-modern look. Content is now presented in a clear and playful way so that the desired information can be found with just a few clicks. Another new feature is an APP, which not only bundles all the content of the website in a compact format, but also impresses with numerous additional functions. Thanks to the integrated real-time location tracking, users can find out at any time which Love Mobile is currently passing by, which DJ is currently playing or where the nearest toilet is located. > The Street Parade APP will be available free of charge in the usual APP stores from mid-July.

### Live on 3 Plus TV, arte concert + in the TeleZüri network (Tele M1, Tele Bärn, Tele1, TVO)

The Street Parade can once again be seen throughout German-speaking Switzerland. The national TV channel 3 plus TV presents a visually stunning five-hour show with information and plenty of entertainment. It will feature personalities from the worlds of politics and culture as well as protagonists from the influencer scene. The show is produced in a co-production with long-standing TV partner TeleZüri by a highly professional and experienced team. arte concert, the leading platform for young and contemporary stage art, broadcasts eleven hours of spectacular live images from the two main stages into European households. In addition to the live broadcast from 3 p.m., TeleZüri also shows the popular «Best of Street Parade» at night and on Sundays as part of the network of Swiss private broadcasters (Tele M1, Tele Bärn, Tele 1, TVO).

### Loyalty and new partnerships

The Street Parade Association is delighted to be joining forces with its new presenting partners Coca-Cola Switzerland and Sunrise. Together they will accompany the world's largest techno event into a promising future. The Street Parade is also very proud of its long-standing and close collaboration with strong partners such as Heineken, Diageo, Sunrise Starzone and Elfbar - brands that have helped shape and support the event for many years. Coop and Letzipark are new additions to the Street Parade family. In addition, long-standing partners Baloise, Red