



Mediaoffice
medien@streetparade.ch



COMMUNIQUÉ OF TUESDAY, JUNE 30, 2026 - PAGE 1 OF 3

Adam Beyer
Andrea Oliva
Archie Hamilton
Argy
Bart Skils
Blond:ish
Daria Kolosova
Ellen Allien
Felicie
Hilit Kolet
Honeyluv
Johannes Schuster
Kaufmann
Maceo Plex
Marlon Hoffstadt
Prada2000
Rampa
Satys Fyre
Sonny Fodera
Vintage Culture
Yamagucci

 +  **Sunrise**
present



TOGETHER WE MOVE



BE PART OF THE COMMUNITY
WITH THE STREET PARADE APP


**street
parade**

Opening by Rampa
Opera Stage 13H
Love Mobiles Opening by Adam Beyer
Drumcode Love Mobile 13H

08.08.2026 13H Zürich
With more than 200 artists on 30 Love Mobiles and 9 Stages

streetparade.com

TOGETHER WE MOVE

MAIN PARTNER


PUBLIC TRANSPORT PARTNER


OFFICIAL CARRIER


CO-PARTNER


SERVICE PROVIDER


LIVE BROADCASTER






33. Street Parade on 8 August 2026

Together, we achieve great things

The most vibrant music event of the year is fast approaching: On Saturday, August 8, 2026, Zurich will celebrate the 33rd Street Parade. On nine stages and 30 Love Mobiles, over 200 national and international artists will bring the diversity of electronic music to the streets - rousing, loud, and full of energy. The motto «Together we move» reflects what makes this day so special: movement happens when people pull together, learn from one another, grow together, and respect one another.

Year after year, this unique event captivates people - and inspires not only the audience but also the organizers behind the scenes. Joel Meier, president of the Street Parade Association, sums it up: «Even after 32 editions, the event has lost none of its appeal. It symbolizes the values of love, peace, freedom, and tolerance.» Yes, the Street Parade is still a demonstration today, a call for peaceful and tolerant coexistence. «Together we move» is this year's motto, and it perfectly captures the spirit of the times. Joel Meier explains: «On the day of the Street Parade, we make a big difference together. Driven by music, diversity, and solidarity, a unique atmosphere emerges that transforms the city into a colorful world full of joie de vivre and freedom.» Hundreds of thousands of people from all walks of life - regardless of skin color, religion, sexual orientation, or worldview - come together to embody the Street Parade's spirit.

Vibrant techno culture

The Street Parade is far more than just a big rave - it's regarded as the annual driving force behind an entire techno culture. It brings into the spotlight what often develops behind the scenes: a vibrant scene of creative minds who passionately set trends and continually evolve this culture. This makes one thing clear: techno is far more than just dance music. It connects people, creates spaces for interaction, and builds bridges between worlds. The electronic music and digital art scenes have long since established themselves as recognized cultural assets - and will continue to hold this place in the future. While creative energy continues to pulse through the underground, artists from this subculture are conquering international stages and charts. House and techno culture remains dynamic, adaptable, and powerful, open to new soundscapes without losing sight of its roots.

Key Visual by Zurich-based design studio Ozelot

The design studio and record label Ozelot Studios is responsible for this year's Street Parade visual. The studio combines electronic music, visual identity, and cultural design, and has established itself beyond Zurich through its own music releases, international events, and the development of festival performances and brand identities.

For the 2026 key visual, Ozelot Studios combines subtle nostalgia with a modern, energetic aesthetic. The colorful, playful imagery interprets the motto "Together we move" and, through clear forms, powerful vectors, and dynamic visual language, expresses movement, openness, and a shared zest for life.

> www.ozelot.ltd

Adam Beyer, Rampa, Blondi:sh, Vintage Culture and another 200 DJs

A whole host of international headliners and other top acts from the electronic music scene present a stage program of the highest caliber. The lineup is rounded out by national stars as well as up-and-coming artists from the subculture - a mix that reflects the full diversity of the techno scene. All DJs - whether global stars or up-and-coming talent embrace the spirit of the Street Parade and perform for free. The non-profit structure appeals to artists who could be earning a lot of money elsewhere on this day. Over 70% of the stage program consists of Swiss DJs, about a third of whom are women. The full lineup: streetparade.com

Love Mobiles: Top international labels and new generations

Famous labels and clubs such as «TEILE x Nordstern», «Drumcode» and «Frieda's Büxe» will be there with their own Love Mobiles. «Sequence», «Disco Garten», and «Homeward Impact» will bring fresh energy to the event. The diverse lineup is complemented by the time-honored trucks from «Daytona», «Orbit Events» and the «Akt family», which have long enjoyed cult status. Once again, the maximum allowed 30 Love Mobiles are registered, covering every style in the electronica genre, from techno to hardstyle. The labels «All I Need» from Ibiza and «UN-REAL» from Berlin will add international flair with their own stages. In addition, «Rakete», «Terrazzza», «Club Bellevue» and «Zürich Openair» (ZOA) have been fixtures at the Street Parade for years. A new generation of DJs is also making a name for itself. With fast beats and deep, hard bass, they'll be getting the crowd going on the «Young Talent Stage» at General-Guisan-Quai.

Live on 3 Plus TV, arte concert + in the TeleZüri network (Tele M1, Tele Bärn, Tele1, TVO)

The Street Parade will once again be broadcast live on TV throughout German-speaking Switzerland. The national TV channel 3+ will present a visually stunning five-hour show featuring news and plenty of entertainment. The program will feature personalities from the worlds of politics and culture, as well as key figures from the influencer scene. The show is produced by an experienced team in a co-production with its long-standing TV partner, TeleZüri. TeleZüri, in collaboration with the other regional stations Tele M1, Tele 1, TVO, and Tele Bärn, will broadcast not only the live show but also the popular «Best of Street Parade». arte concert, the leading platform for young and contemporary performing arts, will broadcast spectacular live footage from the two main stages into European homes for eleven hours.

Loyalty and new partnerships

The Street Parade Association is extremely pleased with the support of its strong partners, who together contribute to the success of the world's largest techno event. **Coca-Cola Switzerland** and **Sunrise** are co-presenters of the Street Parade. **Coop** has newly joined as a main partner and is represented by its youth platform Scoop - a strong sign for the future of the event. Other main partners include **Heineken** and **Diageo**, which have supported and helped shape the Street Parade for years. The partner network is rounded out by co-partners **Red Bull**, **Letzipark**, **Elfbar**, and **Rich**, who also make an important contribution to the unique atmosphere along Zurich's Lakefront. Through their involvement, service providers and sponsors **snushus**, **Ceylor**, and, new this year, **Ben & Jerry's** help ensure that the Street Parade remains an unforgettable experience year after year. **PMI** and **Visa** also offer their customers exclusive experiences and special perks as part of the Street Parade.