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33rd Street Parade in Zurich

Ready for a new spectacle

This Saturday, Zurich's Lakefront will become a spectacular stage: 26 colorfully decorated «Love Mobiles» will showcase the full spectrum of electronic music. Starting at 1:00 p.m., international and national star DJs will provide a rousing soundtrack on nine stages. And the weather is cooperating, too: MeteoSchweiz is forecasting a sunny summer day with temperatures around 30 degrees.

Drinks available from the official stalls

The Street Parade is a demonstration on public land and is free of charge for visitors, but it is very expensive for the organizers. It is therefore all the more important that guests purchase drinks from the official stands. The purchase of these drinks directly supports the Street Parade association.

Cashless everywhere

All official bars and beverage stands accept only cashless payments. All major credit and debit cards as well as the most important payment apps are accepted throughout the festival site.

International headliners as early as noon

Starting at 1:00 p.m., renowned headliners will kick off the musical festivities on the nine stages along the route - one hour before the first Love Mobile sets off. In the starting area (near the Frascati restaurant), legend ADAM BEYER will «rock» the crowd. RAMPAGE will perform on the Mainstage Opera, and at Bürkliplatz, JAQUET will thrill the audience on the AllINeed Stage. Other headliners include MACEO PLEX, ARGY, MARLON HOFFSTADT, VINTAGE CULTURE, BLONDISH, and many more. A total of over 200 artists will round out the impressive lineup on the stages and Love Mobiles.

[> Line-up](#)

Food, Drinks & Local Associations

Over 110 local and international food stands, as well as 80 beverage stands and bars, cater to visitors' culinary needs. The bars and beverage stands are run by local associations, which use the proceeds to boost their club funds while also being part of this unique event. Many of the culinary offerings are also familiar from various street food festivals.

[>Locations in the App](#)

Suitable shoes instead of flip-flops

Most medical incidents could be avoided with suitable footwear. Anyone wearing sandals or flip-flops risks cuts. With sneakers, such injuries can be avoided and dancing is even easier. Visitors are also asked not to bring glass bottles to the parade, as these are responsible for the majority of injuries.

Street Parade and the environment: is that even possible?

Yes, all waste at the Street Parade is separated and 100% recycled. The association has always been committed to sustainable processes and refines its concepts every year to ensure that Switzerland's biggest event has as little impact on the environment as possible.

[> About us](#)

Presenting Partner of the Street Parade 2026





Navigation and the Latest Info in the App

The Street Parade app not only brings together all the website's content in a compact format, but also offers numerous practical additional features. Thanks to the built-in real-time location tracking, users can see at any time which DJ is currently performing and where, where their favorite food stand is located, and how to get to the nearest restroom.

[> Download the App](#)

Deposit system for drinks

A deposit of two francs is charged on PET bottles and aluminum cans when purchasing drinks. Visitors receive a token when they purchase drinks. The empty bottles or cans can then be returned to any official drinks stand or bar together with the token - and the two francs will be refunded.

Flyer Ban and Illegal Ambush Marketing

The Street Parade is taking decisive action against «unauthorized flyer distribution» and unauthorized ambush marketing. Anyone who distributes goods, promotional materials, or flyers without authorization will be consistently reported to the authorities and faced with claims for damages. Companies that exploit the Street Parade for cheap advertising campaigns without consent will also be prosecuted. Such actions incur high additional costs, damage official partnerships, and ultimately jeopardize the event's continued existence.

Media information - Media folder

All information about this year's Street Parade and images are available for download in the media corner at streetparade.com:

[>Mediacorner](#)